

EXTERNAL ENVIRONMENT AND KEY PRODUCTS



HEALTHIER, LONGER,
BETTER LIVES



AIA Singapore operates in the Singapore market, characterized by high population density, an ageing society, large protection gap, relatively high levels of affluence and high Gross Domestic Productivity (GDP) per capita. Singapore is positioned as an international financial center due to its geographical location, availability of talent, strong regulatory environment and high concentration of financial institutions and capital markets.

The insurance industry is one of the key markets contributing to the Singapore economy and the Singapore government is highly involved in the development of the industry with provision of strong regulatory framework.

Understanding Singapore's demographics and their evolving health and financial needs, AIA Singapore recognizes that everyone has different needs at different stages of their lives. We are committed to helping customers meet their protection and long-term savings needs, across life stages, with a wide range of life insurance plans and innovation financial solutions.

AIA Singapore has created one of the most comprehensive range of products available in the market, driven by consumer and channel insights. Our product range supports the protection, savings, investment and retirement needs of families in Singapore.

Our protection plans include life insurance as well as health insurance plans like medical expense, hospital income, critical illness, disability and personal accident plans to protect our customers and their families against unexpected events.

To help our customers plan ahead, we also have savings and investment plans that help our customers grow their long-term savings to meet their retirement goals while protecting them. We also look after their children's education needs with our education plans.

We also have a suite of products catered specially to the high-net-worth segment.

For products, click on <http://www.aia.com.sg/en/our-products.html>

