

Media Release

FOR IMMEDIATE RELEASE

**AIA SINGAPORE LAUNCHES AIA SMART G268 - A LIMITED 3-YEAR SINGLE PREMIUM
ENDOWMENT PLAN THAT OFFERS YOU A HIGH GUARANTEED 2.68% RETURNS PER ANNUM
TO BOOST THE RETURNS ON YOUR SAVINGS**

Bundled exclusively for customers who buy a new regular premium plan and who want to get higher returns than savings deposits in banks

Singapore, 14 December 2015 – AIA Singapore today launched AIA Smart G268, a limited 3-year Single Premium Endowment Plan which offers one of the shortest terms in the market with attractive unbeatable guaranteed returns of 2.68% per annum within the industry. Specially bundled with new AIA regular-pay saving plans¹, AIA Smart G268 provides opportunities for individuals and families in Singapore to further boost their savings as they look forward to the new year. This exclusive offer is only valid² from 14 December 2015 to 29 January 2016.

The AIA Smart G268 will boost your savings with these features:

- **Attractive unbeatable guaranteed returns:** Enjoy guaranteed returns of 2.68% per annum over 3 years with one single payment, a rate higher than any saving deposits in Singapore at present.
- **Guaranteed Issuance:** No underwriting required.
- **Death Benefit:** Receive financial protection as your single premium or cash value, whichever is higher, will be paid out if the insured passes on. The plan also includes first year accidental death benefit with an additional 10% payout on top of the death benefit if the insured passes on due to an accident³.

As The Real Life Company, AIA Singapore is focused on helping ensure that you are financially secured. Ms Ho Lee Yen, Chief Marketing Officer of AIA Singapore said, “Singaporeans may be savers but they tend to do so passively and park their savings away in the banks which only gives very modest returns. By offering AIA Smart G268 bundled with a choice of AIA savings plan, customers now have a smarter way to save, enjoying attractive returns for the short-term while taking a long-term view of their savings.

For example, pre-retirees can get the AIA Smart G268 with AIA Retirement Saver (II), for their retirement needs as it provides a lifetime of income to supplement their CPF Life payouts. Young families may take up this plan with AIA Guaranteed Protect Plus which can help them get their own tailored level of protection and savings.”

The plan is being launched at a time when recent findings show that many Singaporeans worry about the cost of living⁴ and Singapore is, for the second year running, the world's most expensive city⁵.

¹ Eligible regular-pay saving plans : AIA Retirement Saver (II) (Single Pay excluded), AIA Smart Pro Rewards, AIA Smart Pro Saver (SGD only), AIA Smart Growth (II), AIA SmartRewards Saver (II), AIA Guaranteed Protect Plus, AIA Life Plus (II).

² This exclusive offer is only available from 14 December 2015 to 29 January 2016 or until the tranche size is met.

³ To provide support for dependents, the plan also includes First Year Accidental Death Benefit in which 10% additional payout of single premium paid on top of the Death Benefit should the insured pass on within 90 days due to and from the Issue Date of the Basic Policy.

⁴ Cost of living a worry for many – TODAY 14 August 2015, <http://www.todayonline.com/singapore/cost-living-worry-many>

⁵ Singapore still world's most expensive city, says EIU – Straits Times 3 March 2015,

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About the AIA Group

AIA Group Limited and its subsidiaries (collectively “AIA” or the “Group”) comprise the largest independent publicly listed pan-Asian life insurance group. It has a presence in 18 markets in Asia-Pacific – wholly-owned branches and subsidiaries in Hong Kong, Thailand, Singapore, Malaysia, China, Korea, the Philippines, Australia, Indonesia, Taiwan, Vietnam, New Zealand, Macau, Brunei, a 97 per cent subsidiary in Sri Lanka, a 26 per cent joint venture in India and representative offices in Myanmar and Cambodia.

The business that is now AIA was first established in Shanghai over 90 years ago. It is a market leader in the Asia-Pacific region (ex-Japan) based on life insurance premiums and holds leading positions across the majority of its markets. It had total assets of US\$172 billion as of 31 May 2015.

AIA meets the long-term savings and protection needs of individuals by offering a range of products and services including life insurance, accident and health insurance and savings plans. The Group also provides employee benefits, credit life and pension services to corporate clients. Through an extensive network of agents, partners and employees across Asia-Pacific, AIA serves the holders of more than 29 million individual policies and over 16 million participating members of group insurance schemes.

AIA Group Limited is listed on the Main Board of The Stock Exchange of Hong Kong Limited under the stock code “1299” with American Depositary Receipts (Level 1) traded on the over-the-counter market (ticker symbol: “AAGIY”).

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Contact:	Joanna Ash	
	6530 0863	Joanna-TM.Ong-Ash@aia.com
	Dawn Teo	
	6530 0875	Dawn-my.teo@aia.com