



**THE REAL LIFE  
COMPANY**

## **AIA Singapore**

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T : 1800 248 8000

AIA.COM.SG

Real change to health begins at  
[AIAVitality.com.sg](http://AIAVitality.com.sg)

## **Photo Release**

**FOR IMMEDIATE RELEASE**

### **AIA Global Ambassador David Beckham encourages**

### **Singaporeans to savour healthier versions of signature local favourites**

*David Beckham was present at the AIA Vitality Healthy Cookout Showdown on 21 September, where the Rainbow Nasi Lemak Giant Canape by mother-daughter duo Ms Jessica Lie and Ms Caeley Liew emerged winners.*



Caption: AIA Global Ambassador David Beckham together with the judges and participants of the AIA Vitality Healthy Cookout Showdown. Over 1,000 people gathered at Clifford Square to witness the intense cook-off among six determined participants at the AIA Vitality Healthy Cookout Showdown, as they recreated their favourite Singapore dishes with a healthy twist.



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## Photo Release



Caption: AIA Singapore Chief Executive Officer Patrick Teow, Ms Caeley Liew, Ms Jessica Lie and AIA Global Ambassador David Beckham at the AIA Vitality Healthy Cookout Showdown.



Caption: The winning dish, Rainbow Nasi Lemak Giant Canape by mother-daughter duo Ms Jessica Lie and Ms Caeley Liew, where natural blue pea flowers extract added aroma to the dish. Ingredients were also air-fried to make it healthier.

- END -

### Notes to editors

Photo credit: Courtesy of AIA Singapore.



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### About AIA

AIA Group Limited and its subsidiaries (collectively “AIA” or the “Group”) comprise the largest independent publicly listed pan-Asian life insurance group. It has a presence in 18 markets in Asia-Pacific – wholly-owned branches and subsidiaries in Hong Kong, Thailand, Singapore, Malaysia, China, Korea, the Philippines, Australia, Indonesia, Taiwan, Vietnam, New Zealand, Macau, Brunei, a 97 per cent subsidiary in Sri Lanka, a 49 per cent joint venture in India and representative offices in Myanmar and Cambodia.

The business that is now AIA was first established in Shanghai almost a century ago. It is a market leader in the Asia-Pacific region (ex-Japan) based on life insurance premiums and holds leading positions across the majority of its markets. It had total assets of US\$185 billion as of 30 November 2016.

AIA meets the long-term savings and protection needs of individuals by offering a range of products and services including life insurance, accident and health insurance and savings plans. The Group also provides employee benefits, credit life and pension services to corporate clients. Through an extensive network of agents, partners and employees across Asia-Pacific, AIA serves the holders of more than 30 million individual policies and over 16 million participating members of group insurance schemes.

AIA Group Limited is listed on the Main Board of The Stock Exchange of Hong Kong Limited under the stock code “1299” with American Depositary Receipts (Level 1) traded on the over-the-counter market (ticker symbol: “AAGIY”).

### About AIA Vitality

In 2013, AIA Singapore became the first and only insurer to pay members as they get healthier with the launch of AIA Vitality.

AIA Singapore was also the first market to launch the AIA Vitality programme, a leading full scale wellness programme that works with individuals to make real change to their health. This is done by applying the principles of behavioural science; keeping individuals motivated by adding up the benefits of every healthy choice they make, no matter how small.

AIA Vitality is available to both individual policyholders and corporate clients, focusing on rewarding members for making choices that help them live a healthy life.

More information here: <https://www.aiavitality.com.sg>

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