



AIA Singapore

1 Robinson Road, AIA Tower
Singapore 048542
T : 1800 248 8000

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Media Release

FOR IMMEDIATE RELEASE

AIA Singapore Launches AIA Financial Advisers

Singapore, 31 August 2017 – AIA Singapore launches AIA Financial Advisers (AIA FA) as part of the insurer's move to strengthen its distribution network. This initiative also underscores AIA Singapore's commitment to provide customers with more choices and greater accessibility for quality and professional face-to-face financial advice.

A wholly-owned subsidiary of AIA Singapore, AIA FA is a financial advisory firm that complements AIA Singapore's market-leading tied Agency distribution channel.

"Our customers are at the heart of everything we do at AIA. In today's digital age, customers are more financially savvy and expect more access to professional financial advice. The new AIA FA is well-positioned to empower individuals with personalised and quality financial advice. By strengthening our distribution network, with AIA Singapore's market-leading tied Agency Force and the new AIA FA, we look forward to playing an even more active role to meet our customers' evolving needs as we help Singaporeans live life confidently," said Mr Patrick Teow, Chief Executive Officer, AIA Singapore.

AIA FA will be led by Mr Tan Chuan How, a 19-year veteran who has played a key role in growing and developing AIA Singapore's tied Agency distribution channel. He has held several key roles at AIA Singapore including being Head of Recruitment, Head of Investment-Linked Policies Business and most recently Senior Director of Agencies at AIA Singapore, where he was responsible for driving the Agency force to sales excellence.

Mr Tan Chuan How, Chief Executive Officer, AIA Financial Advisers, said, "I am excited to be part of this journey as we forge a new path to provide customers with more platforms for comprehensive financial advice. AIA FA is focused on providing quality financial advice, high standard of professionalism and service excellence. I am confident that together with our trusted AIA Financial Advisers Representatives (AIA FA Reps), we can help more Singaporeans live longer, healthier, better lives."

AIA FA Reps will undergo a comprehensive selection process to ensure that in addition to possessing the relevant knowledge and experience, they also place high values on putting customers' interest at the forefront of what they do.

- END -



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About AIA

AIA Group Limited and its subsidiaries (collectively “AIA” or the “Group”) comprise the largest independent publicly listed pan-Asian life insurance group. It has a presence in 18 markets in Asia-Pacific – wholly-owned branches and subsidiaries in Hong Kong, Thailand, Singapore, Malaysia, China, Korea, the Philippines, Australia, Indonesia, Taiwan, Vietnam, New Zealand, Macau, Brunei, Cambodia, a 97 per cent subsidiary in Sri Lanka, a 49 per cent joint venture in India and a representative office in Myanmar.

The business that is now AIA was first established in Shanghai almost a century ago. It is a market leader in the Asia-Pacific region (ex-Japan) based on life insurance premiums and holds leading positions across the majority of its markets. It had total assets of US\$200 billion as of 31 May 2017.

AIA meets the long-term savings and protection needs of individuals by offering a range of products and services including life insurance, accident and health insurance and savings plans. The Group also provides employee benefits, credit life and pension services to corporate clients. Through an extensive network of agents, partners and employees across Asia-Pacific, AIA serves the holders of more than 30 million individual policies and over 16 million participating members of group insurance schemes.

AIA Group Limited is listed on the Main Board of The Stock Exchange of Hong Kong Limited under the stock code “1299” with American Depositary Receipts (Level 1) traded on the over-the-counter market (ticker symbol: “AAGIY”).

Contact: Joanna Ash

6530 0863

Joanna-TM.Ong-Ash@aia.com

Dawn Teo

6530 0875

Dawn-my.teo@aia.com