



AIA Singapore

1 Robinson Road, AIA Tower
Singapore 048542
T : 1800 248 8000

AIA.COM.SG

Real change to health begins at
AIAVitality.com.sg

Media Release

AIA SINGAPORE PARTNERS NAZRI NASIR TO PROMOTE ACTIVE AND HEALTHY LIVING IN SINGAPORE

Being the global principal partner of Tottenham Hotspur Football Club, AIA Singapore invites fans to the Club's world-class new stadium in London

Singapore, 9 July 2018 - AIA Singapore today announced an exclusive partnership with Nazri Nasir, football coach and former captain of the Singapore national football team, to inspire more Singaporeans to live healthier, longer and better lives. With the support of Nazri, one of Singapore's most prolific footballers, AIA Singapore launched a social media contest to celebrate Singaporeans who lead healthy and active lifestyles.

As the global principal partner of Tottenham Hotspur Football Club (Spurs), AIA has been engaging communities through football and healthy living. With active participation in sports, AIA also promotes values of teamwork, discipline and sportsmanship to positively impact people's lives.

Nazri has been a Spurs supporter since childhood and his dream is to visit the home of Tottenham Hotspur in North London. Through Nazri's personal story and his motivation to lead a healthy lifestyle for his children, AIA Singapore hopes to inspire Singaporeans to overcome adversity and take charge of their health and future.

The *AIA Mission: Spurs - Celebrating Courage Over Adversity* contest sets out to search for passionate Spurs fans in Singapore who overcame life's challenges and have since adopted a healthy and active lifestyle.

The most inspirational Spurs fan will win an exclusive journey of a lifetime for two to visit the world-class new stadium in London, England alongside Nazri.

"As an ex-professional footballer, I retired early and unfortunately, was not prepared for the next chapter of my life. Having gone through setbacks, both physically and financially, I realised the importance of leading a healthy lifestyle and planning for the future. I hope to encourage more Singaporeans and the next generation to be the best that they can be through this initiative," said Mr Nazri Nasir



AIA Singapore

1 Robinson Road, AIA Tower
Singapore 048542
T : 1800 248 8000

AIA.COM.SG

Real change to health begins at
AIAVitality.com.sg

Media Release

“We are very excited to work with Nazri to advocate healthy living and fulfil the dreams of Spurs fans of visiting the home of Tottenham Hotspur Football Club. As always, we want to challenge ourselves to go beyond the traditional insurance model as we continuously invest in Singaporeans’ health, enabling them to live healthier, longer, better lives,” said Ms Ho Lee Yen, Chief Customer & Marketing Officer of AIA Singapore.

Other initiatives by AIA Singapore includes AIA Vitality, a first-in-market behavioural science backed wellness programme; the recent partnership with Medix to provide AIA Max Essential A/ A Saver customers with Personal Medical Case Management, and sponsoring fitness events such as The Music Run and Fitness Fest to make active living fun for all ages.

Interested individuals may find out more about the contest at www.facebook.com/Singapore.AIA from 16 July 2018, to stand a chance to win an exclusive trip to meet Spurs players and watch a match live at Tottenham Hotspur’s new stadium in London. Deadline for submissions is 5 August 2018.

End

About AIA

AIA Group Limited and its subsidiaries (collectively “AIA” or the “Group”) comprise the largest independent publicly listed pan-Asian life insurance group. It has a presence in 18 markets in Asia-Pacific – wholly-owned branches and subsidiaries in Hong Kong, Thailand, Singapore, Malaysia, China, Korea, the Philippines, Australia, Indonesia, Taiwan, Vietnam, New Zealand, Macau, Brunei, Cambodia, a 97 per cent subsidiary in Sri Lanka, a 49 per cent joint venture in India and a representative office in Myanmar.

The business that is now AIA was first established in Shanghai almost a century ago in 1919. It is a market leader in the Asia-Pacific region (ex-Japan) based on life insurance premiums and holds leading positions across the majority of its markets. It had total assets of US\$216 billion as of 30 November 2017.

AIA meets the long-term savings and protection needs of individuals by offering a range of products and services including life insurance, accident and health insurance and savings plans. The Group also provides employee benefits, credit life and pension services to corporate clients. Through an extensive network of agents, partners and employees across Asia-Pacific, AIA serves the holders of more than 30 million individual policies and over 16 million participating members of group insurance schemes.



AIA Singapore

1 Robinson Road, AIA Tower
Singapore 048542
T : 1800 248 8000

AIA.COM.SG

Real change to health begins at
AIAVitality.com.sg

Media Release

AIA Group Limited is listed on the Main Board of The Stock Exchange of Hong Kong Limited under the stock code “1299” with American Depositary Receipts (Level 1) traded on the over-the-counter market (ticker symbol: “AAGIY”).

About Tottenham Hotspur

Founded in 1882, Tottenham Hotspur Football Club has a tradition of playing an entertaining and attacking style of football. The team finished third in the 2017/2018 Premier League season, achieving UEFA Champions League qualification for a third year in a row, and has a multi-national squad of players.

Tottenham Hotspur also has:

- A global following in excess of 400 million, with strong supporter bases across the UK, the USA, China, Asia and Southern Africa, including over 160 Official Supporters Clubs worldwide
- Commercial partnerships with globally-recognised brands including AIA Group Limited (AIA), one of the world's leading providers of life insurance services, and Nike, the world's leading sports footwear and apparel company
- An award-winning Foundation that has created 3 million opportunities to help enhance the lives of people in its local community through education, employment, health and social inclusion programmes

In 2018, the Club will open its iconic new world class stadium that sits at heart of a major regeneration of North Tottenham. The stadium will feature:

- A 17,500-seat single-tier stand
- A retractable grass pitch enabling other events, including NFL and concerts, to be held at the venue without compromising the football playing surface
- A range of premium packages that aim to redefine hospitality in sports and entertainment, including a Tunnel Club and the flagship H Club restaurant

About Nazri Nasir

One of Singapore's most recognised football personalities, Mohamad Nazri Bin Nasir, is a former Singapore national footballer. Nazri was captain of the Singapore national team from 1997 to 2003 and led the team to the 1998 ASEAN Football Championship title. He was a defensive midfielder known for his confrontational tackling style.

Nazri made his international debut against Malaysia in September 1990. He was inducted into the FIFA Century Club in June 2007. Nazri retired as a football player at the age of 37 in 2008. Formerly the Head Coach of the Under Sixteen Singapore National Football Team, Nazri is currently Assistant Coach of the Under Twenty Singapore National Young Lions Team.



AIA Singapore

1 Robinson Road, AIA Tower
Singapore 048542
T : 1800 248 8000

AIA.COM.SG

Real change to health begins at
AIAVitality.com.sg

Media Release

Nazri credits his mother for supporting his passion for football despite his childhood asthma. His older brother, Amin, was a former Singapore international. Nazri's sons, Adam and Amer Hakeem, play under the National Football Academy set-up as centre-backs.

Nazri is a volunteer coach for children from local social welfare charity Pertapis and Jamiyah Children Home (Singapore), a home for orphans and neglected children.

He has been a supporter of the Tottenham Hotspur Football Club (Spurs) since childhood and captained the Singapore team that played a friendly at the Singapore National Stadium with Spurs in 1995.

Contacts

Joanna Ash 6530 0863 Joanna-TM.Ong-Ash@aia.com

Elizabeth Wong 6530 0891 Elizabeth.Wong@aia.com