

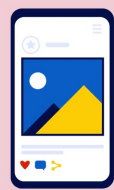


Guard Your Privacy, Protect Your Identity

STAY SAFE ON SOCIAL MEDIA

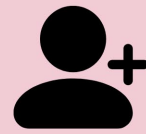
Social media connects us but also exposes us to risks like identity theft. Cybercriminals use fake profiles to steal personal information for financial gain and fraud. Learn how to protect your identity and use social media safely below.

PROTECT YOURSELF WITH THESE SIMPLE STEPS:



LIMIT PERSONAL SHARING

Avoid posting sensitive information online e.g., birthdays, addresses, etc.



BE CAUTIOUS WITH FRIEND REQUESTS

Verify the identity of new contacts before accepting requests on social media.



USE STRONG & UNIQUE PASSWORDS

Use complex passwords and avoid using the same password across platforms.



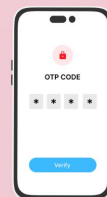
ENABLE TWO-FACTOR AUTHENTICATION (2FA)

Enable 2FA to reduce the risk of unauthorised access to your personal data.



BEWARE OF PHISHING SCAMS

Be cautious of unexpected messages, links, or requests for personal information. Always verify the sender before clicking anything.



STAY UPDATED REGULARLY

Update your social media apps and device software regularly to protect yourself against vulnerabilities that could be exploited by hackers.

If you require additional information, please contact sg.is@aia.com

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