



1. What is AIA SG60 Celebrates campaign about?

SG60 might be down the road, but we're starting the party early with an exciting lucky draw, giving away 60 incredible prizes to 60 lucky AIA policyholders! Simply by being a policyholder, you're automatically entered into the lucky draw. Policyholders can also earn additional chances during the campaign period to increase your chances of winning plus get a free limited-edition AIA-branded Monopoly set (worth S\$40).

2. What is the campaign period?

The campaign runs from 14 January 2025 to 31 March 2025.

3. Who is eligible for the campaign?

This campaign is exclusively for AIA policyholders with at least one active policy as of 14 January 2025. Policyholders who meet this criteria are automatically enrolled in the lucky draw with 1 chance to win. There is no need to sign up or take additional steps to be eligible. Insured individuals under the policy are not eligible unless they are also the policyholder.

4. How can I increase my chances of winning?

You can earn extra chances by doing the following during the campaign period:

Activity	Extra winning chances
Meet your AIA Financial Services Consultant for a non-obligation financial health review	50
Every purchase of an eligible plan [^]	100

[^] Eligible plan refers to an AIA life policy, general insurance policy or accident and health policy for any individual, with a minimum of S\$2,000 premium paid on an annual basis.

5. What is the meet-up incentive?

When you meet with your AIA Financial Services Consultant for a non-obligation financial health review during the campaign period, from 14 January to 31 March 2025, you'll get 50 extra chances to win in the lucky draw, along with a free limited-edition AIA-branded Monopoly set (worth S\$40), to thank you for your time.

6. When must the meet-up happen to qualify for the free limited-edition AIA-branded Monopoly set?

To qualify for the free limited-edition AIA-branded Monopoly set (worth S\$40), policyholders must express interest during the campaign period. From the day interest is expressed, you have up to 90 days to complete the meet-up with your AIA Financial Services Consultant to receive the free AIA-branded monopoly set. However, meet-ups completed after the campaign period will not earn the additional chances in the lucky draw.

7. What do I receive if my AIA Financial Services Consultant only meets me after the campaign period?

If the meet-up with your AIA Financial Services Consultant only happens after the campaign period, you will get the free limited-edition AIA-branded Monopoly set (worth S\$40), as long as you had expressed interest to be contacted during the campaign period and the meet-up takes place within 90 days of that date.

However, meet-ups completed after the campaign period will not earn additional chances in the lucky draw.



8. How will I be notified about the free limited-edition AIA-branded Monopoly set (worth S\$40)?

If you qualify, you'll receive an email notification from us sent to your email address in AIA's record with the redemption details, including instructions for visiting the designated redemption center.

9. If I buy two policies during the campaign period, how many chances will I get?

If you purchase two eligible policies during the campaign period and both policies are incepted by 31 March 2025, you will receive 200 chances as each eligible policy purchased during the campaign period qualifies for 100 chances in the lucky draw.

10. I've indicated interest in the free limited-edition AIA-branded Monopoly set, but my AIA Financial Services Consultant hasn't contacted me for a meet-up. What should I do?

If you haven't heard from your AIA Financial Services Consultant, please give him/her another gentle nudge via your usual communication mode.

11. When will the lucky draw be conducted?

The lucky draw will take place on 29 April 2025 and 60 lucky winners will be selected; each winner will only win 1 prize.

12. When will results of the lucky draw be announced?

Winners of the Draw will be notified via SMS and/or email from AIA via the relevant contact details in AIA's record within 7 days of conducting the Draw. The list of winners will also be published on AIA's website within 7 days of conducting the Draw for a period of 2 months.

13. Who can I contact if I have any questions?

If you have any questions about the campaign or need assistance, please feel free to reach out to your AIA Financial Services Consultant.