

1. The AIA Celebrates SG60 Campaign ("Campaign") is organised by AIA Singapore Private Limited (UEN:201106386R) ("AIA").
2. The Campaign shall run from 14 January 2025 until 31 March 2025 ("Campaign Period") is open to Eligible Participants (defined below).
3. The Campaign shall be governed by the terms and conditions set out herein ("T&Cs") and by such terms as AIA may impose from time to time. Your participation in the Campaign signifies your agreement to be bound by and comply with these T&Cs in their entirety.
4. This Campaign is open to:
 - (a) all existing AIA customers who have an active AIA policy (i.e. policy is not lapsed or terminated) as at 14 January 2025 ("Existing Customer"); and
 - (b) new AIA customers who purchase an Eligible Plan during the Campaign Period and is the policy owner of the Eligible Plan purchased ("New Customer"), (collectively, the "Eligible Participants", each an "Eligible Participant").
5. Eligible Plan refers to an AIA life policy, general insurance policy or accident and health policy for an individual, with a minimum of S\$2,000 premium paid on an annual basis.
6. Under this Campaign, each Eligible Participant will receive a chance to participate in a lucky draw ("Draw").
7. Employees and agents of AIA and its affiliates are not eligible to enter the Draw.
8. The number of chances for the Draw each Eligible Participant may receive are as follows:
 - (a) Each Existing Customer receives 1 chance for the Draw;
 - (b) Each Existing Customer shall also receive 50 additional chances for the Draw for completing a financial health review with his/her assigned AIA Financial Services Consultant or AIA Financial Consultant during the Campaign Period;
 - (c) Each Existing Customer shall also receive 100 additional chances for the Draw with the purchase of each Eligible Plan (defined above) during the Campaign Period if the Customer (i) is the policy owner of the Eligible Plan purchased, (ii) does not cancel such plan within its free-look period, and (iii) the Eligible Plan purchased incepts (with the first year's premium fully paid) on or before 31 March 2025.
 - (d) Each New Customer receives 100 chances for the Draw with the purchase of each Eligible Plan (defined above) during the Campaign Period if the New Customer (i) is the policy owner of the Eligible Plan purchased, (ii) does not cancel such plan within its free-look period, and (iii) the Eligible Plan purchased incepts (with the first year's premium fully paid) on or before 31 March 2025.
9. Existing Customer who (i) taps on the 'Get connected' button in the AIA+ mobile app push notification that he/she receives, or (ii) signs up for the limited-edition AIA-branded Monopoly set via the url that his/her AIA Financial Services Consultant or AIA Financial Consultant sent and completes a financial health review with his/her assigned AIA Financial Services Consultant or AIA Financial Consultant within 90 days from the interaction, shall also receive a free limited-edition AIA-branded Monopoly set worth S\$40.



10. To qualify for the limited-edition AIA-branded Monopoly set, each Eligible Participant's AIA Financial Services Consultant or AIA Financial Consultant must update the 'appointment met' status on iSMART+ app after the meetup.
11. By tapping on the 'Get connected' button, each Eligible Participant gives consent to be contacted by his/her AIA Financial Services Consultant or AIA Financial Consultant.
12. Eligible Participant must provide his/her Marketing Consent to the Marketing Consent clause as set out below:

"I [the Applicant] want to know the latest promotions and customer benefits and consent to receiving marketing, advertising and promotional material from, and the conducting of consumer, marketing-related and other similar research and analysis by, AIA Persons^[1] and to each of them collecting, using, disclosing, storing, retaining and processing all my personal data in accordance with the terms in this form and the AIA Personal Data Policy (Singapore) (<https://www.aia.com.sg/en/index/personal-data-policy.html>). I also consent to AIA Persons disclosing my personal data to independent third parties and their representatives and for them to process my personal data, for such purposes. I may be contacted by^[2] post, electronic transmission to or through my email addresses and social media accounts, voice calls and/or text message (e.g. SMS / MMS). I understand that the consent provided by me in this form is in addition to and does not supersede any consent given previously for the above purposes.

I may withdraw one or more consents that I have given, at any time via AIA+ or by completing and submitting the relevant form(s) (<https://www.aia.com.sg/en/marketing-consent-withdrawal>). For further support on withdrawal of consent, I may contact AIA Customer Care Hotline at 1800-248-8000.

^[1] "AIA Persons" refers to AIA Singapore Private Limited, its associated persons/organisations, its and their third party service providers and its and their representatives, whether within or outside Singapore.

^[2] According to the postal and email addresses and all telephone numbers (of which I confirm that I am the user and/or subscriber) in AIA Persons' records."

13. The Draw will be conducted on 29 April 2025 at 1500 hours (SGT), in the offices of AIA (1 Robinsons Road, AIA Tower, #13-00, Singapore 048542) in the presence of a representative from Tan, Chan & Partners (UEN: T00PF0261G) ("Scrutineer"). The Draw will be conducted on a computerised programme with a randomisation formular. The draw of 60 winners will be witnessed by Scrutineer.
14. The chances for the Draw are strictly non-transferrable.
15. There are 60 prizes for this Draw. Each winner is limited to 1 prize. Prizes are as set out in the table immediately below:

Prize No.	Prizes	No. of Winners
1	290,000 KrisFlyer miles	1
2 – 10	S\$600 Sofitel Singapore Sentosa e-Gift Card	9
11 – 20	S\$500 Courts e-Gift Card	10
21 – 30	S\$400 Resorts World Sentosa Gift Vouchers	10
31 – 40	S\$300 eCapitaVoucher	10
41 – 60	S\$100 GrabGifts Vouchers	20



16. Winners of the Draw will be notified via SMS and/or email (“prize notification message”) from AIA via the relevant contact details in AIA’s record within 7 days of conducting the Draw. The list of winners will also be published on AIA’s website within 7 days of conducting the Draw for a period of 2 months.
17. All prizes must be claimed by 16 May 2025 in accordance with the details / requirements as set out in the prize notification message. Unclaimed prizes will be forfeited. For avoidance of doubt, no replacement prizes or vouchers in lieu would be provided.
18. Prizes are not transferable or exchangeable and cannot be exchanged for cash. AIA accepts no responsibility for any tax or other liability that may arise from the prize winnings. Prizes are subject to availability and AIA has the right to substitute any prize for a comparable prize of equal or greater value to be awarded in lieu, subject to any applicable law.
19. AIA shall not be responsible for the quality, merchantability or the fitness for any purpose or any other aspect of the products and/or services provided by third parties. AIA shall not at any time be responsible or held liable for any loss, injury, damage or harm suffered by or in connection with the products and/or services provided by third parties. All disputes about quality or performance of the product and/or services shall be resolved directly with the supplier of such products and/or services.
20. The use of any miles, e-gift card or voucher (“Voucher”) shall be subject to the Voucher-issuing merchant’s terms of use, which may be amended from time to time. A person is deemed to have accepted and agreed to the relevant terms and conditions if such person purchases, uses, or carries out any activity or transaction or makes any dealing involving such Voucher. Any unused balance of a Voucher will not be refunded. Expired Vouchers will not be replaced.
21. AIA shall not be liable to any persons in the Campaign for any direct and/or indirect losses, claim, demands, expenses and/or liabilities in respect of, in connection with and/or arising out of or from this Campaign, including, without limitation, any error in the computation of any Draw chances or any breakdown or malfunction of the computerised system used to conduct the Draw.
22. AIA may disqualify any persons from the Campaign or Draw or recover/claw back the value of the discount, prize or item and any additional charges incurred by AIA in relation to the prize or item (such as cancellation fees), if AIA is of view that the participant had acted fraudulently, dishonestly or conducted him/herself in bad faith or inappropriately to gain an unfair advantage against AIA to receive any items given in the Campaign or prize from the Draw.
23. Participant shall fully indemnify and hold AIA harmless from and against any loss, damage, cost, liability or expense (including legal fees), whether direct or indirect, which AIA incurs in respect of, in connection with and/or arising from the participant’s breach of these T&Cs.
24. Any person who participates in this Campaign may participate in other Campaigns organised by AIA unless otherwise prohibited by AIA in its sole and absolute discretion.
25. If any provision of these T&Cs is held to be invalid or unenforceable, then such provision shall (so far as it is invalid or unenforceable) be given no effect and shall be deemed not to be included in these T&Cs without invalidating any of the remaining provisions of these T&Cs.
26. AIA reserves the right in its sole and absolute discretion to withdraw or terminate this Campaign or Draw at any time without having to give any person any notice or reason.
27. AIA’s decision on all matters relating to the Campaign and Draw (including the interpretation of these T&Cs) will be at its absolute discretion and will be final and binding on all persons and no appeals will be entertained. In the event of any inconsistency between these T&Cs with any other form of publicity collaterals relating to the Campaign and Draw, these T&Cs shall prevail.



28. These T&Cs shall be governed by and construed in accordance with the laws of Singapore.
29. AIA may, at any time, in its sole discretion and without prior notice or liability to the participant of the Campaign or any person, vary, modify and/or amend these T&Cs. Please review these T&Cs periodically for changes and updates. To determine when these T&Cs were last revised, please refer to the "Last Revision Date" stated at the end of these T&Cs.

Last Revision Date: 14 January 2025